

NRW.
CONFERENCE
2024

Hydro Art
Challenge 2024

**CALL FOR CREATIVE AND
INNOVATIVE CONTENT ON
WATER SANITATION AND
IRRIGATION.**



REPUBLIC OF KENYA



MINISTRY OF WATER, SANITATION & IRRIGATION
KENYA WATER INSTITUTE

About Non-Revenue Water Conference 2024:

The Non-Revenue Water Conference 2024, hosted by the Ministry of Water, Sanitation, and Irrigation, brings together stakeholders from across the globe to address the challenges and opportunities in managing non-revenue water and advancing water security. With a focus on accountability, communal responsibility, and sustainability, the conference aims to catalyze collective action towards equitable access to clean water for all. This call for artwork and creatives seeks to harness the transformative power of art and creativity in addressing the complex challenges of water security and sustainability. Through the exhibition at the Non-Revenue Water Conference 2024, artists have the opportunity to inspire dialogue, foster collaboration, and drive tangible action towards a more water-secure and equitable future.

Hydro Art Challenge 2024

In the pursuit of **sustaining water security through accountability**, the **Non-Revenue Water, Innovation & Sustainability Conference 2024** stands as a beacon of hope and progress. As Kenya Water Institute, we recognize the pivotal role of art and creativity in amplifying our message and catalyzing change. We are delighted to extend a call for artwork and creatives that delve into the realms of sustainable water resource management, hydro-preneurship, homemade solutions, communal responsibility for the endemic challenge of non-revenue water in Kenya and the region. This exhibition, hosted during the upcoming conference at the esteemed Kenya Water Institute (KEWI) in Nairobi, South C, promises to be a platform for inspiration, education, and advocacy.

Theme:

The theme for the Non-Revenue Water, Innovation & Sustainability Conference 2024, "**Sustaining Water Security through Accountability**", sets the stage for meaningful dialogue and action by various players ranging from investors, policy makers, manufacturers, water service providers, regulators, county governments to the civil society. We invite talented youth (below 35 years) within the water sector to showcase their creativity and innovativeness by submitting relevant content that reflects on this theme and expresses innovative pathways and practices towards attaining SDG 6.

Focus Areas:

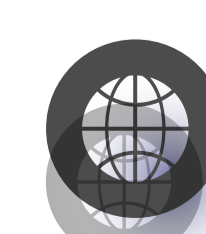
This special exhibition for art and creative content will seek to feature expressions of innovative solutions around the broader field of **sustainable water management practices** with a special focus of the following sub-thematic areas. These and any other relevant expressions of local innovative water sector solutions will be admissible.

Sustainable Water Resource Management Practices: We seek artwork that celebrates innovative approaches to sustainable water resource management. From rainwater harvesting systems to eco-friendly irrigation methods, we encourage submissions that highlight the beauty and necessity of preserving our precious water resources for future generations.

Hydro-preneurship: Water scarcity presents unique opportunities for entrepreneurship and innovation. We invite artists to explore the intersection of water technology and entrepreneurship through their submissions. Whether showcasing successful Hydro-prenuers, social enterprises, or innovative business models, we aim to inspire the next generation of change makers to harness the power of water for positive impact.

Homemade Solutions and Communal Responsibility: Non-revenue water, stemming from leaks, theft, and inefficiencies, poses a significant threat to water security worldwide. We are interested in artwork that celebrates homemade solutions and community-driven initiatives aimed at reducing non-revenue water at the grassroots level. From Do It Yourself (DIY) initiatives to community-led water conservation projects, we encourage submissions that highlight the **collective responsibility** we share in safeguarding our water resources.

Others: Other endemic issues within the water sector like wastewater management, conservation initiatives of water catchment areas, drinking water quality management, among others may be considered and will be admissible.



Exhibition Outcome

Selected artworks will be featured in an exhibition held during the Non-Revenue Water Conference 2024 at the Kenya Water Institute (KEWI) in Nairobi, South C. This exhibition will serve as a visual testament to the creativity, innovation, and commitment of the youth in the water sector in addressing the world's most pressing water challenges. It will provide a platform for innovators to showcase their creativity to a diverse audience of water professionals, policymakers, researchers, and stakeholders, fostering dialogue and collaboration towards sustainable water management solutions.

Selection Process and Eligibility Criteria:

A panel of experts in water technology will review all submissions based on creativity, originality, relevance to the theme, and potential impact. Selected participants will be notified via **email** and invited to participate in the exhibition. Nominated participants will feature in the conference and social media drive.

Submission Guidelines:

1. Artwork must be original and previously unpublished.
2. Submissions may include but are not limited to **paintings, photographs, sculptures, digital art, videos, installations, and interactive experiences**.
3. Artists should include a brief description or artist statement (100-200 words) explaining the inspiration behind their work and its relevance to the conference theme.
4. All submissions must include the **artist's name, contact information, and a short bio (100-150 words)**.

Deadline:

The deadline for submissions is **31st May 2024**. Late submissions will not be considered.

How to Submit:

Please email your artwork submissions to nrwconference@kewi.or.ke with the subject line "HydroArt Submission: [Your Name]". For large files, we recommend using file-sharing services such as [Dropbox](#) or [Google Drive](#) as attachments to your email.

Join Us in Making a Difference:

Together, we can harness the power of art and creativity to drive positive change and build a more sustainable future for generations to come. Join us at the Non-Revenue Water Conference 2024 as we explore innovative solutions, inspire action, and advance water security through accountability and communal responsibility.

For inquiries or further information, please contact www.kewi.go.ke | nrwconference@kewi.or.ke | +254 746104603

